

Gisele Sartini Guaraldo

São Paulo, Brazil | +55 (11) 95476-8053 | giselesartini@gmail.com

Education:

Filmmaking – Academia Internacional de Cinema (2020–2023)

Journalism – Cásper Líbero College (2015–2018)

Professional Summary:

Video Editor and Filmmaker with 10 years of experience creating high-performance content for YouTube, social media, livestream, motion design, podcasts, and storytelling. Proficient in Adobe Premiere Pro, After Effects, and live-streaming tools (VMix/StreamYard).

TV Gazeta | Videomaker / Video Editor / Live Producer

12/2022 – Present | São Paulo, Brazil

- Video editing and production of social media content, podcasts, and livestreams.

Jellysmack | Video Editor (Freelance)

01/2022 – 03/2023 | Remote

- Edition of daily videos for U.S. and Brazilian creators, optimizing for Facebook, TikTok, and Instagram algorithms.

Mina Bem-Estar | Video Editor (Freelance)

04/2022 – 04/2024 | Remote

- Edition of lifestyle and wellness content for Brazilian TV host Angélica's digital platform.

Empiricus | Video Editor / Motion Designer

10/2019 – 10/2021 | São Paulo, Brazil

- Edition of YouTube videos and sales-focused content with motion graphics.

Yubb - Videomaker

06/18 - 06/19

- Production, recording, and editing YouTube and social media content. I also scheduled all the videos and tracked their performance.

Languages: Portuguese native, Fluent English, Advanced Spanish, Intermediate Italian, and Basic French.

Technical Skills:

Software: Adobe Premiere Pro, After Effects, Photoshop, Audition, Avid, VMix, OBS

Tools: Frame.io, Midjourney, YouTube/Google Analytics, Adobe Firefly, Postgrain, MLabs

Certifications & Courses:

- Intensive Video Editing – Academia Internacional de Cinema
- Motion Design – EBAC
- 2D Animation – Panamericana School of Art
- Avid Media Composer – Domestika
- After Effects - Impacta School
- Podcast production and editing - Alura
- Advanced Screenwriting - Roteiros e Narrativas School